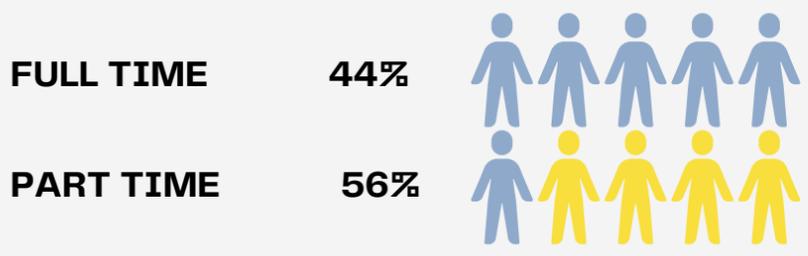




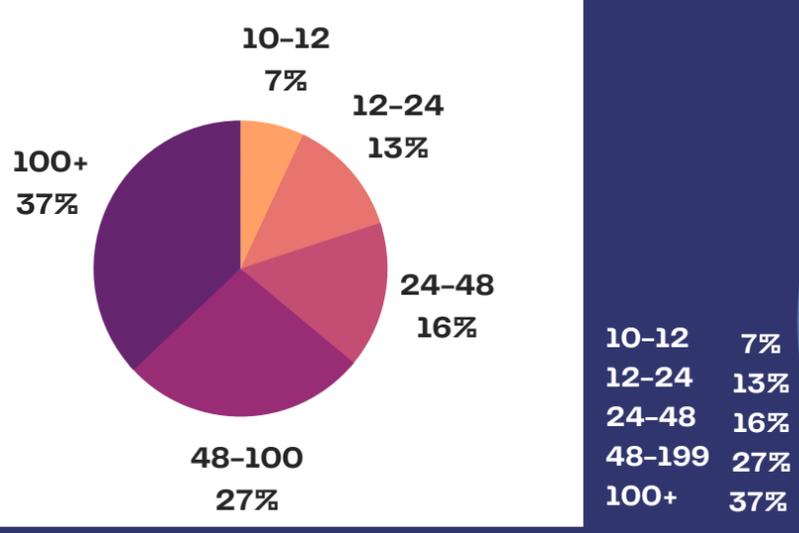
THE ASSOCIATION OF GREAT LAKES OUTDOOR WRITERS (AGLOW) IS A DYNAMIC ORGANIZATION OF WRITERS, EDITORS, PUBLISHERS, AND MANY OTHER MEDIA PROFESSIONALS

AGLOW MEMBERS CONSIST OF BOTH PART-TIME AND FULL-TIME COMMUNICATORS



AS INDIVIDUAL COMMUNICATORS, MEMBERS EDUCATE AND INFORM THE MASSES THROUGH THE WRITTEN AND SPOKEN WORD. THE ORGANIZATION, FOSTERS AN UNMATCHED FELLOWSHIP AMONG OUR MEMBERS AND PROVIDE AMAZING NETWORKING, EDUCATIONAL, CAREER AND CRAFT IMPROVEMENT OPPORTUNITIES.

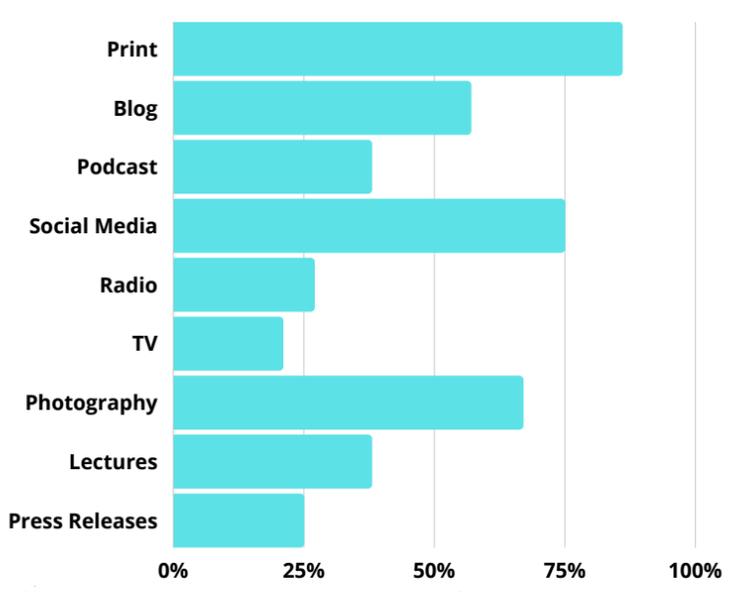
INDIVIDUAL COMMUNICATION PIECES PRODUCED EACH YEAR



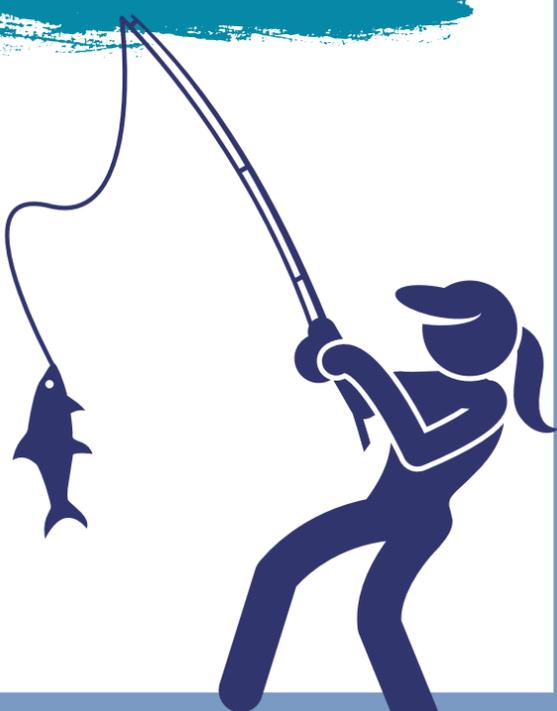
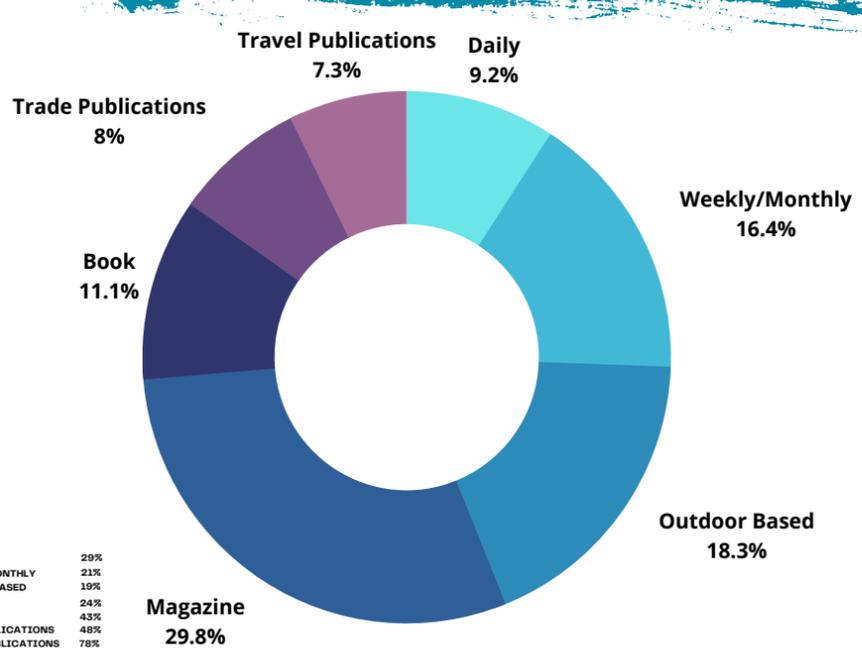
WHERE AGLOW MEMBERS' WORK APPEARS

LOCAL	65%
STATE	81%
REGIONAL	86%
NATIONAL	83%
INTERNATIONAL	37%

PLATFORMS PUBLISHING AGLOW MEMBERS WORK

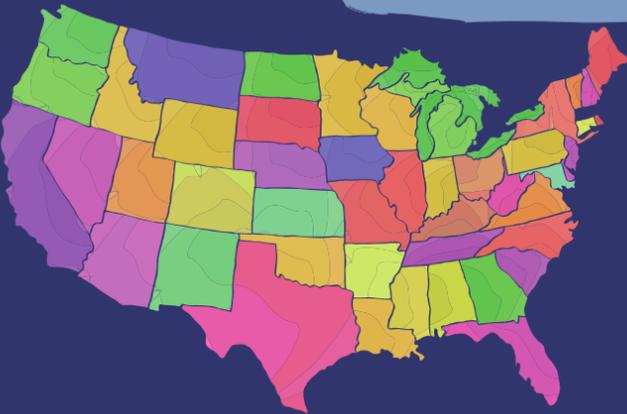


THE TYPE OF PRINT PUBLICATIONS WHERE AGLOW MEMBERS' WORK APPEARS





THE ASSOCIATION OF GREAT LAKES OUTDOOR WRITERS' MEMBERSHIP SPANS 34 STATES AND 2 CANADIAN PROVINCES. ALL LAKES ARE GREAT!



AND QUEBEC AND ONTARIO



AGLOW MEMBERS TRAVEL AND WRITE AROUND THE GLOBE BUT CALL HOME TO 34 STATES:

AK, AL, AR, CA, CO, CT, FL, GA, IA, ID, IL, IN, KS, KY, MA, ME, MI, MN, MO, MT, ND, NE, NH, NY, OH, PA, RI, SC, SD, TN, TX, VA, WI & WY

MEDIA MEMBERS: 240

CORPORATE MEMBERSHIP: 135

INDIVIDUAL COMPANIES REPRESENTED: 82



TOPICS COMMUNICATED

HUNTING	84%
FISHING/FW	90%
FISHING/SW	25%
BOATING/POWER	35%
BOATING/NONPOWER	30%
TRAVEL	59%
CAMPING	37%
DOGS	24%
FIREARMS	57%
ARCHERY	43%
WILDLIFE	71%
AGENCY NEWS	27%
OTHER	29%
PRODUCT REVIEW	44%
REC VEHICLE	
AUTO/TRUCK	LESS THAN 5%
ATV	

SOCIAL MEDIA PLATFORMS WHERE MEMBERS TYPICALLY POST THEIR WORK

